

**2nd Trauma Survivors Celebration & 5k-Run/1-mile Walk**  
**Event Timeline**  
**Saturday, May 4th, 2024- 8:30am**

**Location**

Belle Isle State Park- Cricket Paddock

**Vendor**

Dave's Running Co.- Run Toledo- Clint McCormick

Race Director- Jeff Gibbs (419)467-4749

Tent/Tables/Chairs- The Party Source

**Photographer/Videography**

Avery Meloche- (519)562-5803

HFH Photography/Videography- David Buchanan

**Booths**

Got Grief House- Julie Weatherhead (1 table, 2 chairs)

Henry Ford Community Health- Erica Fields (1 table, 5 chairs)

Trauma Recovery Center- Barbara Blum-Alexander (1 table, 2 chairs)

Team Rehab- Steve Scher (1 table, 2 chairs)

STOP The Bleed- Chris Jodoin (1 table, 3 chairs)

Henry Ford SandCastles- Leah Bengel (1 table, 2 chairs)

Henry Ford iCare4U EAG- Shawn Bennis (1 table, 4 chairs)

Street Medicine Detroit- Thomas Deppong (1 table, 4 chairs)

Henry Ford Stroke Prevention- Megan Brady/Daniela (1 table, 3 chairs)

Hanger Clinic- Lindsay Reynolds (1 table, 5 chairs)

Black Family Development Inc- Sonda Thomas (1 table, 6 chairs)

DePuy Synthes- Brett Ockerman (2 tables, 10 chairs)

Henry Ford Maplegrove- Chris Nixon (1 table, 1 chair)

Henry Ford Rehab Services- David Tomsich (1 table, 2 chairs)

Smith+Nephew- Sean Kachuck (1 table, 2 chairs)

MedStar Ambulance- Ray VanHevel (1 table, 4 chairs)

Eastern Market- Nicole Morba (1 table, 1 chair)

Popcorn- Tamika Hayes (1 table, 3 chairs)

Detroit Pistons Grant Long- Jody Bott (1 table, 2 chairs)

2Clowns Face Painting- Janice (1 table, 2 chairs)

Detroit Wayne Integrated Health Network- Dr. Shama Faheem

UofM Trauma/Burn Center- Kristy Brown Stretch (1 table, 3 chairs)

Crime Survivors for Safety and Justice- Priscilla Bordayo (1 table, 4 chairs)

CeaseFire Detroit- Quincy Smith-

Henry Ford Injury Prevention- Sherri Minchella TBD

Becker Orthopedics- Steven Shade NA

Hart Medical- Wesley Mayes NA

Henry Ford Community Giving- Amanda Bennett NA (will provide handouts for runner packet)

### Medical

Henry Ford Sports Med- Christina Chapski

MedStar Ambulance- Ray VanHevel

### Sponsors

### Attractions

Legend Grant Long and Pistons Dance Team- Jody Bott

Roary- Jody Bott

Helicopter flyover and ambulance- Ray VanHevel

Face Painting- Janice (2Clowns)

### Marketing

Internal: Veronica Gabriel

Date	Action
Ongoing	Event flyer
2/5	OneHENRY event listing goes live
2/5	Huddle slide added to digital highlights board near BIGGBY
2/5	Campus News
2/9	Friday Leader Huddle
3/4	Campus News
3/8	Friday Leader Huddle
4/8	Campus News
4/8	Share copy with Morning Post for consideration
4/11	Nurses Notes
4/12	Friday Leader Huddle
4/15	Campus News
4/19	Friday Leader Huddle
4/22	Campus News
4/26	Friday Leader Huddle
4/29	Campus News
5/3	Friday Leader Huddle
<b>5/4</b>	<b>Day of Event</b>
5/13	OneHENRY recap article w/ photos from event

Promo Video: <https://www.youtube.com/watch?v=ORbu7745gYE>

External: Lizzie Trauth

### **Packet Pick-Up**

Friday, May 3<sup>rd</sup> from 12-4pm in Atrium

### **Registration**

Website:

<https://runsignup.com/Race/MI/Detroit/TraumaSurvivorsCelebration5Kand1MileWalk>

Price increase after March 4<sup>th</sup>

Coupon Code for free registration for survivors: henryford

EM Coupon Code: Emergency

### **Volunteers**

Ryan Desgrange

### **Saturday, May 4th**

7:00am- volunteers arrive to begin setup

7:30am- medical team arrival

7:30am-8:25am- PPU, registration, runner check-in

7:45am- photographer arrival, exhibitors' arrival

8:30am- Welcome Remarks, National Anthem, Invocation

Dr. Hakeos (MC)- Welcome Remarks

City Council Pres. Mary Sheffield

Invocation- Rev. Dr. James Wheeler

Marvin Jones- National Anthem (<https://www.youtube.com/watch?v=99wDPgSJ9N4>)

8:40-8:50am- helicopter flyover (weather permitting)

8:40am- 5k starts

8:50am- 1-mile walk starts

9:40am- Survivor Recognition, Stories

Sean English

Shantae Walls

Paul+Lynne Melton

Elle Travis

9:50am- Leadership Remarks

Dr. Kimberlydawn Wisdom

Deirdre Salanger

Dr. Jeffrey Johnson

10:10am- Team shoutouts

10:15am- Awards Ceremony

11:00am-12:00pm- Tear down